

HIGHLIGHT OF QUALIFICATIONS

- Over 10 years' experience conceptualizing and creating graphic design / multimedia projects directly with clients.
- Knowledge and expertise in digital photography and video filming /editing
- College and University training in Classical and Digital Animation (4-year program)
- Worked on projects utilizing many different graphic and multimedia software packages. (2D graphic design to 3D media creation)
- Consistently researching, learning and working with new tools, software and hardware to stay current.

RELEVANT EXPERIENCE

COMMUNICATION AND ORGANIZATIONAL SKILLS

- Dealt with client's face-to-face and through other media (e.g.: Skype); negotiated, invoiced, budgeted, scheduled and brainstormed with clients to determine creative solutions to meet corporate goals.
- Worked with client to understand complex business structure and developed an effective multimedia tool to communicate the specific services for a specialized logistics company.
- Educated and experienced in large data management for animations, media art and photo image editing. (Working with hundreds if not thousands of files per project)
- Created, edited and updated text for website, social media channels, advertising and children's books.
- Working independently, directly with clients, managed projects covering a broad range of digital media. Projects including: graphic design, architectural illustration, web design, office forms and paper work creation, animation and video editing projects.
- Worked on multiple projects simultaneously and worked meeting tight deadlines. Example, while working at Core Digital Pictures I delivered, as part of a team, a new animated children's show every 8 days.

CREATIVITY SKILLS

- Created web sites, corporate images, corporate mascots, logos, business cards, flyers, brochures, DVD covers, DVD cases, DVD inserts, and performed digital photo correction, using Adobe and Corel software.
- Created multi-layered image files for use in online HR multi-media testing.
- Animated two season of Angela Anaconda for Core Digital Pictures
- Created wedding videos, incorporating 3D elements that added a unique style to the finished product.
- Completed two hand drawn architectural renderings depicting “before and after” views of a proposed office space.
- Produced motion art / animated videos for children's books.
- Almost all my projects have had an online presence. Needing animation and media art that adheres to online standards for image file format, video file format, Flash and HTML 5.
- Illustrated, wrote, created layout and produced print ready files for children's books.

ANALYTICAL AND RESEARCH SKILLS

- Created and maintained Google Analytics account for publishing site.
- Analyzed resulting data and made changes to website and product line, that resulted in improved traffic flow.
- Utilized social media channels to build community, customer engagement and advertise promotions.
- Consistently research, learn and work with new tools, software and hardware to stay current and informed.

WORK HISTORY

Owner and Graphic Designer, Beckon Creative, ON 2002- current

Digital Animator, Chelsea Road Productions Inc., ON (contract) 2001-2002

Digital Animator, CORE Digital Pictures Inc., ON (contract) 2000- 2001

EDUCATION

Digital Animation, Capilano University, ON

Classical Animation Program, Sheridan College, ON

Art Fundamental, Sheridan College, ON